

REFER-A-FRIEND PROGRAM TERMS AND CONDITIONS

LAST UPDATED DATE: NOVEMBER 30, 2017

The LENSQUOTE Refer-a-Friend Program offers LENSQUOTE customers and brand enthusiasts (“you” or “your”) the opportunity to receive credit towards 1 free month of LENSQUOTE service by referring their friends to LENSQUOTE (“REFERRAL PROGRAM”).

TO PARTICIPATE IN THIS REFERRAL PROGRAM, YOU MUST AGREE TO THESE REFER-A-FRIEND PROGRAM TERMS AND CONDITIONS (“TERMS”), AS WELL AS THE LENSQUOTE TERMS AND CONDITIONS AND LENSQUOTE PRIVACY POLICY.

LENSQUOTE (“LENSQUOTE”, “we”, “us” or “our”) reserves the right to suspend or terminate the Referral Program or a user’s ability to participate in the Referral Program at any time for any reason. Without limiting the foregoing rights, we reserve the right to disqualify you from participating in this Referral Program at any time at our discretion if you fail to comply with these Terms. Violations of these Terms may also result in the forfeiture of all credits you previously earned through this Referral Program. We reserve the right to review and investigate all referral activities and to suspend accounts or modify rewards in our sole discretion, as we deem fair and appropriate.

ELIGIBILITY

Eligibility to participate in this Referral Program is limited to individual consumers.

QUALIFYING REFERRALS

You can earn a promotional 1 month of Lensquote service credit (“PROMOTIONAL CREDIT”) if:

- If your friend (a “REFERRED CUSTOMER”) inputs your (“REFERRING CUSTOMER”) First and Last name, or your business entity’s name, under the “Referrer Name” field upon signing up for LENSQUOTE.

- That Referred Customer completes the Lensquote account creation, including entering their credit card information for account creation.
- That Referred Customer has not already created an account under the same business entity from another Referring Customer.
- That Referring Customer is a current subscriber to Lensquote.

A Referred Customer who fits the description above is herein referred to as a “QUALIFIED REFERRAL.”

Promotional Credits are redeemable only for LENSQUOTE services, and are issued in increments of 1 month of services, unless explicitly noted otherwise in an offer. Promotional Credits have no cash value and may be revoked at any time. Promotional credits cannot, under any circumstances, be redeemed for cash or any cash equivalent including refunds. Promotional Credits are not transferable and may not be auctioned, traded, bartered or sold. Please allow up to three (20) business days for Promotional Credit to be added to your account after your Referred Customer completes a qualifying order.

You are responsible for any and all tax liability resulting from Promotional Credits.

You are limited to one Promotional Credit per Qualified Referral.

APPLYING PROMOTIONAL CREDITS – REFERRING CUSTOMERS

Promotional credits will be applied in one of two ways, depending on the Referring Customer’s Lensquote subscription type (“MONTHLY” vs “ANNUAL”).

1. Monthly subscription customers pay for their Lensquote service monthly. They will receive 1 free month of Lensquote service. The free month be applied for the first or second month following the application of the promotional credit. For example:

Referring Customer's monthly subscription is paid on the 20th of each month. Referred Customer creates account on July 10th. Referring customer will receive 1 free month of service beginning the July 20th billing cycle or August 20th billing cycle.

2. Annual subscription customer pays for Lensquote service 12 months at a time. They will receive 1 free month of Lensquote service added to the end of their 12 month subscription. For example: If Referring customer's subscription ends on July 20th, the promotional credit applied would extend the customer's subscription to August 20th.

REFERRED CUSTOMERS

You cannot refer yourself to generate Qualified Referrals and earn Promotional Credits. For an order to count as a Qualified Referral transaction, the Referred Customer must hold different identifying information than you and the Referred Customer must not have previously been a customer of LENSQUOTE (including, without limitation, under any other names, email addresses or aliases).

APPLYING PROMOTIONAL CREDITS – REFERRED CUSTOMERS

Promotional credits will be applied in one of two ways, depending on the Referred Customer's Lensquote subscription type ("MONTHLY" vs "ANNUAL").

1. Monthly subscription customers pay for their Lensquote service monthly. They will receive 1 free month of Lensquote service. The free month would be applied for the first month of service. It may take up to 20 business days to apply the credit and reimburse the Referred Customer for their first month of service.
2. Annual subscription customer pays for Lensquote service 12 months at a time. They will receive 1 free month of Lensquote service added to the end of their 12 month subscription. For example: If Referred customer's subscription ends on July 20th, the promotional credit applied would extend the customer's subscription to August 20th.

TERMINATION AND CHANGES

We reserve the right to deactivate your customer account and a Referred Customer's account, cancel all related Promotional Credits, and request proper payment if we determine, in our sole discretion, that you or the Referred Customer:

1. Has tampered with this Referral Program;
2. Has used (or attempted to use) this Referral Program in a fraudulent, abusive, unethical, unsportsmanlike or otherwise questionable or suspicious manner;
3. Has breached any of these Terms; or
4. Has violated any law, statute, or governmental regulation.

We also reserve the right to cancel this Referral Program or change these Terms at any time and for any reason in our sole discretion. When we change these Terms, we will update the 'Last Updated' date at the top of these Terms. PLEASE REGULARLY CHECK THE LENSQUOTE SITE TO VIEW THE THEN-CURRENT TERMS.

QUESTIONS

If you have any questions about these Terms or our Referral Program, please contact us the LENSQUOTE Customer Service department help@lensquote.net.